

PROMT.One service

Advertizing conditions for www.online-translator.com \ www.translate.ru

During the period from 01.01.2019 till 31.12.2019

Seasonal coefficients

Month	Coefficient	Month	Coefficient
January	0,8	July	0,9
February	0,9	August	0,9
March	1,0	September	1,3
April	1,0	October	1,3
May	1,0	November	1,3
June	0,9	December	1,2

1.Website www.online-translator.com / www.translate.ru

Format	Location	Placement conditions	Price CPM, \$	Note
Banner 300x250, on the right	Homepage and all pages	dynamics	\$3,4	
Banner 240x600, on the right	Homepage and all pages	dynamics	\$3,1	
Banner 160x600, on the right	Homepage and all pages	dynamics	\$2,8	
Banner 120x600, on the right	Homepage and all pages	dynamics	\$2,5	
Banner 970x90 (728x90), middle of the page	Homepage and all pages	dynamics	\$2,9	
Banner-Revealing 300x250 > 500x250, on the right	Homepage and all pages	dynamics	\$4,7	
Banner-Revealing 240x400 > 500x400, on the right	Homepage and all pages	dynamics	\$4,7	on demand
Billboard 970x200 > 970x90, top	Homepage and all pages	dynamics	\$4,4	on demand
TakeOver	Homepage and all pages	statics	\$10,1	on demand
Branding	Homepage and all pages	statics	\$12,5	on demand

2.Mobile website www.m.online-translator.com / www.m.translate.ru

Format	Location	Placement conditions	Price CPM, \$	Note
Banner 320x100,320x50 top	Homepage and all pages	dynamics	\$2,3	smartphones
Banner 728x90, top	Homepage and all pages	dynamics	\$2,3	tablets and display
Banner 300x250, bottom	Homepage and all pages	dynamics	\$2,3	smartphones
Banner 300x250, on the right	Homepage and all pages	dynamics	\$2,3	tablets and display

3 Appendices PROMT.One for iPhone, iPad, Android

Format	Location	Placement conditions	Price CPM, \$	Note
Banner 320x50, bottom	Homepage and all pages	statics	\$2,3	

4.Targetings

Targetings	Price adder %
Geography	0,0
Frequency of impressions	0,0
Time of impressions	0,0
Floor	0,0
Age	0,0

Minimum purchasing amount of impressions - 100 000 imps.

Special advertizing make a reservation individually, on demand E-mail: advert@online-translator.com.

Contact information for advertizing:

Internet department of the PROMT-company
 Phone number: 7 (812) 655-03-50, ext. 140
 E-mail: advert@online-translator.com