



PROMT.One service

Advertising conditions for www.online-translator.com \ or www.translate.ru

During the period from 01.01.2020 till 31.12.2020

Seasonal coefficients

Month	K	Month	K
January	0.8	July	0.9
February	0.9	August	0.9
March	1.0	September	1.3
April	1.0	October	1.3
May	1.0	November	1.3
June	0.9	December	1.2

1. Website www.online-translator.com \ or www.translate.ru

Format	Location	Placement conditions	CPM, \$	Note
Banner 300x600, on the right	Homepage and all pages	dynamics	\$3.6	
Banner 300x250, on the right	Homepage and all pages	dynamics	\$3.4	
Banner 240x600, on the right	Homepage and all pages	dynamics	\$3.1	
Banner 160x600, on the right	Homepage and all pages	dynamics	\$2.8	
Banner 120x600, on the right	Homepage and all pages	dynamics	\$2.5	
Banner 970x90, middle of the page	Homepage and all pages	dynamics	\$2.9	
Banner 728x90, middle of the page	Homepage and all pages	dynamics	\$2.8	
Banner-Revealing 240x400 > 500x400, on the right	Homepage and all pages	dynamics	\$4.7	on demand
Billboard 970x200 > 970x90, top	Homepage and all pages	dynamics	\$4.4	on demand
TakeOver	Homepage and all pages	statics	\$10.1	on demand
Branding	Homepage and all pages	statics	\$12.5	on demand

2. Mobile website www.m.online-translator.com / or www.m.translate.ru

Format	Location	Placement conditions	CPM, \$	Note
Banner 320x100, 320x50 top	Homepage and all pages	dynamics	\$2.3	smartphones
Banner 728x90, top	Homepage and all pages	dynamics	\$2.3	tablets and display
Banner 300x250, bottom	Homepage and all pages	dynamics	\$2.3	smartphones
Banner 300x250, on the right	Homepage and all pages	dynamics	\$2.3	tablets and display

3 Appendices Translate.ru for iPhone, iPad, Android (Apps free)

Format	Location	Placement conditions	CPM, \$	Note
Banner 320x50, bottom	Homepage and all pages	statics	\$2.3	

4. Targetings

Targetings	Наценки %
Geography	0.0
Frequency of impressions	0.0
Time of impressions	0.0
Floor	0.0
Age	0.0

Minimum purchasing amount of impressions - 100 000 imps.

Special advertising make a reservation individually, on demand

Contact information for advertising:

Internet department of the PROMT-company

Phone number: 7 (812) 655-03-50, ext. 140

E-mail: advert@translate.ru