PROMT.One service
Advertizing conditions for www.online-translator.com
During the period from 01.01.2023 till 31.12.2023

Seasonal coefficients

<table>
<thead>
<tr>
<th>Month</th>
<th>K</th>
<th>Month</th>
<th>K</th>
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<tbody>
<tr>
<td>January</td>
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<td>July</td>
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<td>June</td>
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<td>December</td>
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</table>

1. Website www.online-translator.com

<table>
<thead>
<tr>
<th>Format</th>
<th>Location</th>
<th>Placement conditions</th>
<th>CPM, $</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>Display</td>
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<tr>
<td>Banner 300x600, on the right</td>
<td>Homepage and all pages</td>
<td>dynamics</td>
<td>$3.6</td>
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<tr>
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<tr>
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<tr>
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<td>dynamics</td>
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<tr>
<td>TakeOver</td>
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<tr>
<td>Branding</td>
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Mobile devise

<table>
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<th>Note</th>
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<tbody>
<tr>
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<td>smartphones</td>
</tr>
<tr>
<td>Banner 728x90, top</td>
<td>Homepage and all pages</td>
<td>dynamics</td>
<td>$1.2</td>
<td>tablets and display</td>
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<tr>
<td>Banner 300x250, bottom</td>
<td>Homepage and all pages</td>
<td>dynamics</td>
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<td>smartphones</td>
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<tr>
<td>Banner 300x250, on the right</td>
<td>Homepage and all pages</td>
<td>dynamics</td>
<td>$1.0</td>
<td>tablets and display</td>
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2. Appendices for iPhone, iPad, Android (Apps free)

<table>
<thead>
<tr>
<th>Format</th>
<th>Location</th>
<th>Placement conditions</th>
<th>CPM, $</th>
<th>Note</th>
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</thead>
<tbody>
<tr>
<td>Banner 320x50, bottom</td>
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3. Targetings

<table>
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<th>Targetings</th>
<th>Margin %</th>
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<td>Time of impressions</td>
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<tr>
<td>Age</td>
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</tbody>
</table>

Minimum purchasing amount of impressions - 100 000 imps.

Special advertizing make a reservation individually, on demand

Contact information for advertizing:
Internet department of the PROMT-company
E-mail: advert@online-translator.com