

PROMT.One service

Advertizing conditions for www.online-translator.com

During the period from 01.01.2026 till 31.12.2026

Seasonal coefficients

| Month | K | Month | K |
|----------|-----|-----------|-----|
| January | 0.8 | July | 0.8 |
| February | 1.0 | August | 0.8 |
| March | 1.0 | September | 1.3 |
| April | 1.0 | October | 1.3 |
| May | 0.8 | November | 1.3 |
| June | 0.8 | December | 1.2 |

1.Website www.online-translator.com

| Format | Location | Placement conditions | CPM, \$ | Note |
|--|------------------------|----------------------|---------|---------------------|
| Display | | | | |
| Banner 300x600, on the right | Homepage and all pages | dynamics | \$3.6 | |
| Banner 300x250, on the right/ on the left | Homepage and all pages | dynamics | \$3.4 | |
| Banner 240x600, on the right | Homepage and all pages | dynamics | \$3.1 | |
| Banner 160x600, on the right | Homepage and all pages | dynamics | \$2.8 | |
| Banner 120x600, on the right | Homepage and all pages | dynamics | \$2.5 | |
| Banner 728x90, middle of the page | Homepage and all pages | dynamics | \$1.8 | |
| Banner 700x385, bottom | Homepage and all pages | dynamic / sstatics | \$0.9 | |
| Billboard 970x200 > 970x90, top | Homepage and all pages | dynamics | \$4.4 | on demand |
| TakeOver | Homepage and all pages | statics | \$10.1 | on demand |
| Branding | Homepage and all pages | statics | \$12.5 | on demand |
| Mobile devise | | | | |
| Banner 300x250, top | Homepage and all pages | dynamics | \$1.8 | smartphones |
| Banner 728x90, top | Homepage and all pages | dynamics | \$1.2 | tablets and display |
| Banner 300x600, bottom | Homepage and all pages | dynamics | \$1.0 | smartphones |
| Banner 300x250, on the right | Homepage and all pages | dynamics | \$1.0 | tablets and display |

2. Appendices for iPhone, iPad, Android (Apps free)

| Format | Location | Placement conditions | CPM, \$ | Note |
|-----------------------|------------------------|----------------------|---------|------|
| Banner 320x50, bottom | Homepage and all pages | statics | \$2.3 | |

3.Targetetings

| Targetetings | Margin % |
|--------------------------|----------|
| Geography | 0.0 |
| Frequency of impressions | 0.0 |
| Time of impressions | 0.0 |
| Floor | 0.0 |
| Age | 0.0 |

Minimum purchasing amount of impressions - 100 000 imps.

**Special advertizing make a reservation individually,
on demand**

Contact information for advertizing:

Internet department of the PROMT-company

E-mail: advert@online-translator.com